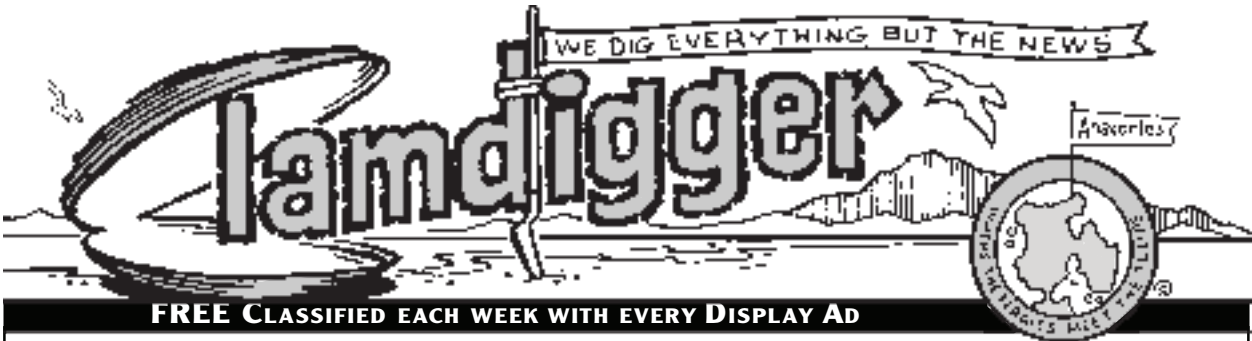


You Cannot Afford Not to Advertise In The



FREE CLASSIFIED EACH WEEK WITH EVERY DISPLAY AD

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FREE Classified with every Display Ad	OPEN RATES (Once only)	3 MONTH INITIAL CONTRACT *** (13 weeks)	3 MONTH RENEWAL CONTRACT (13 weeks)
FULL PAGE	\$100 per insert	\$780 \$60 per week*	\$676 \$52 per week*
1/2 PAGE	\$75 per insert	\$520 \$40 per week*	\$455 \$35 per week*
1/4 PAGE	\$50 per insert	\$390 \$30 per week*	\$340 \$26 per week*
BLOCK AD	\$25 per insert	\$169 \$13 per week**	\$150 \$11.50 per week**
FUNNY MONEY COUPON	\$140 4 week minimum	\$260 \$20 per week*	\$234 \$18 per week*

Block Ad Size

1 1/2" X 2 5/8"
(75% of a business card)

1/4 pg. Size

3 3/16" X 3 15/16"

Full pg. Size

6 1/2" X 8"

1/2 pg. Size

6 1/2" X 3 15/16"

OR

Long

3 3/16" X 8"